

Contest Entry Form

2011 MDDC Advertising Contest

Duplicate as necessary and attach to each individual entry.

This form is for use only with categories A24 (Special Section), A25 (Niche Publication) and A29 (Innovative Concept/Wild Card), which are the only permissible mail-in categories. All other categories of the Advertising Contest must be entered electronically via the BetterNewspaperContest.com platform (BNC). The online entry process will generate the requisite entry form for all categories entered electronically. Entry labels for categories A24, A25 and A29 created in BNC may be used in lieu of this hard-copy form. The label forms should be printed out from BNC and attached to the entry/ies. **Mail-in entries must be postmarked by January 18, 2012.**

Please type or print legibly

Publication Name: _____

Staff Member's Name(s)*: 1. _____
2. _____
3. _____

- Entry forms may list a maximum of three individual's names. Entries that are the work of more than three staffers must be listed as a group or by department.

Title of Entry: _____

Date of Publication: _____

Address: _____

E-mail: _____

Circulation Division: (Circle one) A B C D

- Entry Category:**
- A24 – Special Section
 - A25 – Niche Publication
 - A29 – Innovative Concept / Wild Card

MDDC Press Association • 2011 Advertising Contest