



A Service of the MDDC Press Service

MDDC Classified Ad Network

STATEWIDE NETWORK

January 2011

Newspaper	Area	Circ.	Pub.	Newspaper	Area	Circ.	Pub.
APG News	Harford County, MD	5,650	ND	Howard County Times	Howard County, MD	19,810	ND
Advocate of Eldersburg / Sykesville	Eldersburg, MD	14,000	ND	Hyattsville / Ports Town / Riverdale	College Park / Greenbelt Gazette	Pr. George's County, MD	28,630
Advocate of Westminster / Finksburg	Westminster, MD	21,075	ND	The Jeffersonian	Baltimore County, MD	3,147	ND
The Aegis	Harford County, MD	45,040	ND	The (Harrington) Journal	Kent County, DE	2,600	ND
Aegis Weekender	Harford County, MD	94,000	ND	Kent County News	Chestertown, MD	8,853	ND
Afro American	Baltimore, MD	12,600	ND	Landover / New Carrollton / Largo	Lanham Gazette	Pr. George's County, MD	45,571
Afro American	Washington, DC	14,000	ND	Laurel Gazette	Laurel, MD	19,495	ND
Arbutus Times	Baltimore, MD	3,224	ND	Laurel Leader	Pr. George's County, MD	30,307	ND
The Avenue	Essex, MD	40,000	ND	Maryland Beachcomber	Ocean City, MD	27,000	ND
Baltimore Guide	Baltimore, MD	40,000	ND	Maryland Gazette	Glen Burnie, MD	27,094	ND
Baltimore Messenger	Baltimore, MD	3,223	ND	Maryland Independent	Waldorf, MD	19,738	ND
Bayside Gazette	Berlin, MD	10,000	ND	Middletown / Brunswick Gazette	Frederick County, MD	7,710	ND
Bay Times	Kent Island, MD	6,000	ND	Middletown Transcript	Middletown, DE	6,300	ND
Bay Weekly	Mid-Chesapeake Bay	17,500	ND	Milford Beacon	Milford, DE	11,800	ND
Bethesda / Chevy Chase / Kensington Gazette	Bethesda, MD	41,885	ND	Milford Chronicle	Kent County, DE	7,000	ND
The (Bethesda) Journal	Bethesda, MD	7,000	ND	Montgomery Sentinel	Montgomery County, MD	5,400	ND
Bolling Aviator	Bolling AFB	15,000	ND	Mt. Airy Gazette	Mt. Airy, MD	8,842	ND
Bowie Blade-News	Bowie, MD	25,148	ND	New Market / Urbana Gazette	Frederick County, MD	11,126	ND
Bowie Star	Bowie, MD	22,788	ND	Newark Post	Newark, DE	12,000	ND
Burtonsville / Wheaton Gazette	Burtonsville, MD	42,122	ND	Ocean City Today	Ocean City, MD	18,000	ND
Calvert Independent	Prince Frederick, MD	8,500	ND	Ocean Pines Independent	Ocean Pines, MD	8,600	ND
Cape Gazette	Lewes, DE	12,000	ND	Olney Gazette	Olney, MD	15,329	ND
The Capital	Annapolis, MD	42,603	D	Pentagram	DC/MD Metro Area	24,000	ND
Capital Flyer	DC/MD Metro Area	15,000	ND	Potomac / North Potomac Gazette	Potomac, MD	22,524	ND
Carroll County Times	Westminster, MD	23,423	D	Prince George's Post	Upper Marlboro, MD	4,500	ND
Carroll Eagle	Carroll County, MD	12,879	ND	Prince George's Sentinel	Pr. George's County, MD	46,000	ND
Catonsville Times	Baltimore, MD	5,923	ND	The Record	Havre de Grace, MD	3,129	ND
Cecil Whig	Elkton, MD	16,900	D	Record Observer	Queen Anne's county	4,000	ND
Clinton / Ft. Washington / Upper Marlboro Gazette	Upper Marlboro, MD	36,467	ND	Recorder	Calvert County, MD	11,237	ND
Coastal Point	Sussex, DE	18,000	ND	The Republican	Oakland, MD	10,100	ND
Columbia Flier	Howard County, MD	37,771	ND	Rockville / Aspen Hill Gazette	Rockville, MD	29,573	ND
Community Times	Reisterstown, MD	12,237	ND	Salisbury Daily Times	Salisbury, MD	25,479	D
Crisfield Times	Somerset County, MD	2,250	ND	Silver Spring / Takoma Park Gazette	Silver Spring, MD	22,493	ND
Cumberland Times News	Cumberland, MD	25,379	D	Smyrna / Clayton Sun Times	Smyrna, DE	4,200	ND
Damascus Gazette	Damascus, MD	10,137	ND	Somerset Herald	Princess Anne, MD	4,000	ND
Delaware Coast Press	Rehoboth Beach, DE	16,500	ND	Soundoff!	Ft. Meade	10,746	ND
Delaware State News	Kent County, DE	17,000	D	South Potomac Pilot	Charles County, MD	8,000	ND
Delaware Wave	Bethany Beach, DE	23,000	ND	Star Democrat	Easton, MD	19,263	D
Dorchester Banner	Dorchester County, MD	6,010	ND	Stripe	DC/MD Metro Area	7,000	ND
Dorchester Star	Easton, MD	10,000	ND	Sussex Countian	Georgetown, DE	3,500	ND
Dover Post	Dover, DE	31,800	ND	Sussex County Post	Sussex County, DE	20,500	ND
Dundalk Eagle	Dundalk, MD	18,000	ND	Tester	DC/MD Metro Area	15,000	ND
East County Times	Baltimore, MD	45,000	ND	Times Record	Caroline County, MD	4,000	ND
Eastern Shore Banner	Dorchester County, MD	1,090	ND	Towson Times	Towson, MD	38,041	ND
Enquirer Gazette	Upper Marlboro, MD	3,636	ND	Trident	DC/MD Metro Area	8,000	ND
Enterprise	St. Mary's County, MD	14,983	ND	Walkersville / Thurmont Gazette	Frederick County, MD	7,230	ND
Frederick Gazette	Frederick, MD	27,884	ND	Washington Examiner	Washington, DC	249,259	D
Frederick News-Post	Frederick, MD	39,222	D	Washington Informer	Washington, DC	17,500	ND
Ft. Detrick Standard	Ft. Detrick, MD	4,100	ND	Washington Times	DC/MD Metro Area	86,710	D
Gaithersburg / Montgomery Village Gazette	Gaithersburg, MD	39,508	ND	Waterline	DC/MD Metro Area	9,000	ND
Garrett County Weekender	Cumberland, MD	16,687	ND	West County News	Annapolis, MD	25,539	ND
Germantown / Poolesville Gazette	Germantown, MD	29,259	ND	Wicomico Weekly	Salisbury, MD	20,000	ND
The Herald-Mail	Hagerstown, MD	34,097	D	Worcester County Times	Ocean City, MD	20,000	ND

STATEWIDE NETWORK

Participating Papers: 106
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MDDC Press Service

Wanda Smith, Network Coordinator

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MDDC Classified Ad Network

MARYLAND ZONE



January 2011

Newspaper	Area	Circ.	Pub.	Newspaper	Area	Circ.	Pub.
APG News	Harford County	5,650	ND	Gaithersburg / Montgomery Village Gazette	Gaithersburg	29,508	ND
Advocate of Eldersburg/Sykesville	Eldersburg	14,000	ND	Garrett County Weekender	Cumberland	16,687	ND
Advocate of Westminster/Finksburg	Westminster	21,075	ND	Germantown / Poolesville Gazette	Germantown	29,259	ND
The Aegis	Harford County	45,040	ND	The Herald Mail	Hagerstown	34,097	D
Aegis Weekender	Harford County	94,000	ND	Howard County Times	Howard County	19,810	ND
Afro American	Baltimore	12,600	ND	Hyattsville / Port Towns / Riverdale College Park / Greenbelt Gazette	Prince George's County	28,630	ND
Arbutus Times	Baltimore	3,224	ND	Jeffersonian	Baltimore County	3,147	ND
The Avenue	Essex	40,000	ND	Kent County News	Chestertown	8,853	ND
Baltimore Guide	Baltimore	40,000	ND	Landover / New Carrollton / Largo Lanham Gazette	Prince George's County	45,571	ND
Baltimore Messenger	Baltimore	3,223	ND	Laurel Gazette	Laurel	19,495	ND
Bay Times	Kent Island	6,000	ND	Laurel Leader	Prince George's County	30,307	ND
Bay Weekly	Mic-Chesapeake Bay	17,500	ND	Maryland Beachcomber	Ocean City	27,000	ND
Bayside Gazette	Berlin	10,000	ND	Maryland Gazette	Glen Burnie	27,094	ND
Bethesda / Chevy Chase / Kensington Gazette	Montgomery County	41,885	ND	Maryland Independent	Waldorf	19,738	ND
Bolling Aviator	Bolling AFT	15,000	ND	Middletown / Brunswick Gazette	Frederick County	7,710	ND
Bowie Blade-News	Bowie	25,148	ND	Montgomery Sentinel	Montgomery County	5,400	ND
Bowie Star	Bowie	22,788	ND	Mt. Airy Gazette	Mt. Airy	8,842	ND
Burtonsville / Wheaton Gazette	Burtonsville	42,122	ND	New Market / Urbana Gazette	Frederick County	11,126	ND
Calvert Independent	Prince Frederick	8,500	ND	Ocean City Today	Ocean City	18,000	ND
The Capital	Annapolis	42,603	D	Ocean Pines Independent	Ocean Pines	8,600	ND
Capital Flyer	DC/MD Metro Area	15,000	ND	Olney Gazette	Olney	15,329	ND
Carroll County Times	Westminster	23,423	D	Potomac / North Potomac Gazette	Potomac	22,524	ND
The Carroll Eagle	Carroll County	12,879	ND	Prince George's Post	Upper Marlboro	4,500	ND
Catonsville Times	Baltimore	5,923	ND	Prince George's Sentinel	Prince George's County	46,000	ND
Cecil Whig	Elkton	16,900	D	The Record	Havre de Grace	3,129	ND
Clinton / Ft. Washington / Upper Marlboro Gazette	Prince George's County	36,467	ND	Record Observer	Queen Anne's County	4,000	ND
Columbia Flier	Howard County	37,771	ND	Recorder	Calvert County	11,237	ND
Community Times	Reisterstown	12,237	ND	The Republican	Oakland	10,100	ND
Crisfield Times	Somerset County	2,250	ND	Rockville / Aspen Hill Gazette	Rockville	29,573	ND
Cumberland Times News	Cumberland	25,379	D	Salisbury Daily Times	Salisbury	25,479	D
Damascus Gazette	Damascus	10,137	ND	Silver Spring / Takoma Park Gazette	Silver Spring	22,493	ND
Dorchester Banner	Dorchester County	6,010	ND	Somerset Herald	Princess Anne	4,000	ND
Dorchester Star	Easton	10,000	ND	Soundoff!	Fort Meade	10,746	ND
Dundalk Eagle	Dundalk	18,000	ND	South Potomac Pilot	Charles County	8,000	ND
East County Times	Baltimore	45,000	ND	Star Democrat	Easton	19,263	D
Eastern Shore Banner	Dorchester County	1,090	ND	Times Record	Caroline County	4,000	ND
Enquirer Gazette	Upper Marlboro	3,636	ND	Towson Times	Towson	38,041	ND
Enterprise	St. Mary's County	14,983	ND	Walkersville / Thurmont Gazette	Frederick County	7,230	ND
Frederick Gazette	Frederick	27,884	ND	West County News	Annapolis	25,539	ND
Frederick News-Post	Frederick	39,222	D	Wicomico Weekly	Salisbury	20,000	ND
Ft. Detrick Standard	Ft. Detrick	4,100	ND	Worcester County Times	Pocomoke / Ocean City	20,000	ND



SPREAD THE WORD with the CLASSIFIED AD NETWORK

MARYLAND ZONE

Participating Papers: 82
Circulation: 1,692,429
Readership: 3,554,101

Open Rate: \$400 for 25 words
\$8 for each additional word
Deadline: Wednesdays at 2 p.m.

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DELAWARE & D.C. ZONE

January 2011

Newspaper	Area	Circ.	Pub.	Newspaper	Area	Circ.	Pub.
Afro American	Washington, DC	14,000	ND	Newark Post	Newark, DE	12,000	ND
Bolling Aviator	Bolling AFB	15,000	ND	Pentagram	DC/MD Metro Area	24,000	ND
Cape Gazette	Lewes, DE	12,000	ND	Smyrna Clayton Sun times	Smyrna, DE	4,200	ND
Capital Flyer	DC/MD Metro Area	15,000	ND	Stripe	DC/MD Metro Area	7,000	ND
Coastal Point	Sussex, DE	18,000	ND	Sussex Countian	Georgetown, DE	3,500	ND
Delaware Coast press	Rehoboth Beach, DE	16,500	ND	Sussex County Post	Sussex County, DE	20,500	ND
Delaware State News	Kent County, DE	17,000	D	Tester	DC/MD Metro Area	15,000	ND
Delaware Wave	Bethany Beach, DE	23,000	ND	Trident	DC/MD Metro Area	8,000	ND
Dover Post	Dover, DE	31,800	ND	Washington Examiner	Washington, DC	249,259	D
The (Harrington) Journal	kent County, DE	2,600	ND	Washington Informer	Washington, DC	17,500	ND
Middletown Transcript	Middletown, DE	6,300	ND	Washington Times	DC/MD Metro Area	86,710	D
Milford Beacon	Milford, DE	11,800	ND	Waterline	DC/MD Metro Area	9,000	ND
Milford Chronicle	Kent county, DE	7,000	ND				



SPREAD THE WORD with the CLASSIFIED AD NETWORK

DELAWARE & D.C. ZONE

Participating Papers: 25
 Circulation: 646,669
 Readership: 1,358,005

Open Rate: \$350 for 25 words
 \$8 for each additional word
 Deadline: Wednesdays at 2 p.m.

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METRO ZONE



January 2011

Newspaper	Area	Circ.	Pub.	Newspaper	Area	Circ.	Pub.
Afro American	Washington, DC	14,000	ND	Laurel Gazette	Laurel	19,495	ND
Bethesda / Chevy Chase / Kensington Gazette	Bethesda	41,885	ND	Laurel Leader	Laurel	30,307	ND
The (Bethesda) Journal	Bethesda	7,000	ND	Maryland Gazette	Glen Burnie	27,094	ND
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Ft. Detrick Standard	Ft. Detrick	4,100	ND	South Potomac Pilot	Charles County	8,000	ND
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Germantown / Poolesville Gazette	Montgomery County	29,259	ND	Tester	DC/MD Metro Area	15,000	ND
Howard County Times	Howard County	19,810	ND	Trident	DC/MD Metro Area	8,000	ND
Hyattsville / Ports Town / Riverdale / College Park / Greenbelt Gazette	Prince George's County	28,630	ND	Walkersville / Thurmont Gazette	Frederick County	7,230	ND
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				Washington Informer	Washington, DC	17,500	ND
				Washington Times	DC/MD Metro Area	86,710	D
				Waterline	DC/MD Metro Area	8,000	ND
				West County News	Annapolis	25,539	ND



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