

Maryland, Delaware, D.C. Press Association

2002 Advertising Contest Winners

Division E: Non-dailies 10,000 and under

Category	1 st Place	Judges Comments on 1 st Place	2 nd Place	Honorable Mention
1 E Local Retail B&W, less than 1/2 page	Eric John Mithen Baltimore Business Journal "Chesapeake Bank"	Headline ties in with art work.	Timothy C. Thew Catonsville Times "Bopart Electric Co., Inc."	Emily Herridge The Bay Times "Periwinkles"
2 E Local Retail B&W, 1/2 page or more	Tiffany Talluto Buck Montgomery County Sentinel "Century Expositions"	Strong artwork draws you into the ad.	Donna Tull The Bay Times "Debbie Hauck"	JoAnn Watson Kent County News "Hogan's"
3 E Local Retail Spot Color	Eric John Mithen Baltimore Business Journal "Engineer's Club"	Open, clean layout.	Emily Herridge The Bay Times "Mother's Day Gift Specials"	Julie Kichline The Record "Lawn Keeper"
4 E Local Retail Full Color	Julia Millionie, Sally Covey The Times Record "UpLand Golf"	Clean layout, nice photos, clear copy.	Ivy Roth Catonsville Times "Top it all Off"	Joyce Cessna, Helen Westman Maryland Times Press "Atlantic General"
5 E Local Retail Campaign B&W	Emily Herridge The Bay Times "Periwinkles - Christmas Campaign"	Clean layout. Consistant overall look.	Eric John Mithen Baltimore Business Journal "Dunhill Outplacement Services"	Brian Ramage The Record "152 Seafood"
6 E Local Retail Campaign Color	Emily Herridge The Bay Times "Shop Historic Stevensville"	Very colorful.	Deb Wilkie, Brian Ramage The Record "Colonial Honda"	Deb Wilkie The Record "Stu Robinson"
7 E Special Section	Deb Wilkie, Brian Ramage, Beth England, Christina Garvine, Susan Whatley The Record "Gift Guide"	Nice mix of editorial and ads.	Susan Connell, Marc LeGoff, Kathy Christon, Sandi Riegert, William Peterson, Karen Brooks, Andrea Force Baltimore Messenger "Wrap it Up"	Ann Pelham, Kristen Mastroianni, Tegist Legesse, Shauna Mooney, Carson Helsper, Maria San Jose, Frank Carballo, Rob Luskey, Gwen Rosinsky, Abigail Fairman, Malik Bolds Legal Times "Directory of Metro DC Law Offices"
8 E Linage Builder	Art Department Staff The Record "Homestead Shopper"	Coupons sell.	Deb Wilkie, Brian Ramage, Julie Kichline, Beth England, Christina Garvine, Laura McFarlane, Susan Whatley The Record "Mother's Day Wrapper"	Art Department Staff The Record "Wedding Planner"

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9 E Promotion House Ads	Tiffany Talluto Buck, Cheryl Parker Montgomery County Sentinel “Subscription Promos”	Clever graphic.	Tegist Legesse, Kristen Mastroianni, Mari Mullane Legal Times “Be the Apple of Their Eye”	Tiffany Talluto Buck Montgomery County Sentinel “Find it on the Web”
10 E Classified Promotion House Ads	Tegist Legesse Legal Times “We Can Connect You”	Great artwork. Drew me into the copy of the ad.	Tegist Legesse, Kristen Mastroianni, Mari Mullane Legal Times “Trumpet Your Services”	Jullian Junke The Record “Yard Sale”
11 E Classified Display Ads B&W	Eric John Mithen Baltimore Business Journal “O’Conor, Piper & Flynn”	Gets the idea across.	Donna Tull The Bay Times “Debbie Houck”	Jessica Moran, Stacey Hopkins The Milford Chronicle “Mary Lou Hewish/Remax”
12 E Classified Display Ads Color	No Contest			
13 E Print Promotion of Newspaper	Eric John Mithen Baltimore Business Journal “Get the Power”	Striking graphic and lead-in.	Tegist Legesse, Mari Mullane Legal Times “Throw Your Hat Into the Ring”	Anne Adams -Kennedy The Record “Holiday Gift Guide”
14 E Community Service	Cathy Miller, BJ Bryden, Christine Gagalski Kent County News “Light Up a Child’s Life”	Kids are always #1!	Emily Herridge The Bay Times “Adopt-A-Pet, Inc.”	Julie Kichline The Record “Relay for Life”