

Maryland, Delaware, D.C. Press Association

2003 Advertising Contest Winners

Division B: Dailies under 35,000

Category	1st Place	2nd Place	Honorable Mention
1 B Local Retail B&W, less than 1/2 page	Tom Eshelman, Chris Saghy Carroll County Times Barnes Bollinger – “Make a Smart Moove!”	Debi MacKown, Jonathon Picker Carroll County Times Bowman's Home and Garden – “Sizzling Summer Special”	Kathy Souza, Beth Hebert The Daily Times Dr. Alon Davis – “Dr. Alon Davis”
2 B Local Retail B&W, 1/2 page or more	Kathy Souza, Helen Westman The Daily Times Dr. Anthony Frey – “Dr. Anthony Frey”	Janice Rash, Jerry Rutt Cecil Whig Western Auto True Value – “Through the Years of Time”	Linda Littlefield The Star Democrat Curves – “We lost!”
3 B Local Retail Spot Color	Karleen Spielman, Chris Saghy Carroll County Times Diana's – “Wanted: Clients”	Helen Myers, Chris Saghy Carroll County Times Final Touch – “Treat Yourself”	Julia Millionie, Sally Covey The Star Democrat Caroline Composite – “Welcome to Denton”
4 B Local Retail Full Color	Tom Eshelman, Chris Saghy Carroll County Times Central Maryland Sunrooms – “A Little Sun (room) is all Your Home Needs. . .”	Sharon Lyons, Chris Saghy Carroll County Times Boscov's – “You Think Heroes Aren't for Real?”	Jeanne Turman, Chris Saghy Carroll County Times Three Season Florist & Garden Center – “Special Occasion Flowers and Gifts”
5 B Local Retail Campaign B&W	Janice Rash, Liz Staener Cecil Whig Abbey Manor Assisted Living – “It's More than Just a Place”		
6 B Local Retail Campaign Color	Kathy Souza, Helen Westman The Daily Times Patricia Riley, MD – “It's Important to Have. . .”		
7 B Special Section	Advertising Staff Times–News Various Advertisers – “High School Football Preview”	Mid–Shore Advertising Staff The Star Democrat Waterfowl Festival – “Waterfowl Festival Guide”	Kathy Souza, Beth Hebert, Jaci Hoffmann The Daily Times The Daily Times – “Life is Beautiful. . . Live it Well”
8 B Linage Builder	Jessica Robinson Carroll County Times Various Advertisers – “Remember Those Who Served”	Tracey Hansen, Chris Saghy Carroll County Times Various Advertisers – “Three Days of Destiny”	Cecil Whig Staff Cecil Whig Various Advertisers – “How to”

9 B Promotion House Ads	Carla Unkart, Chris Saghy Carroll County Times Carroll County Times – “Bring People Together Every Day”	Janice Rash, Bill Sims Cecil Whig Cecil Whig – “There’s a lot to Look at”	Carla Unkart, Chris Saghy Carroll County Times Carroll County Times – “Halloween Create-a-Monster Contest”
10 B Classified Promotion House Ads	Laura Powell, Phyllis Miller The Daily Times Classified Front Page – “Advertise Today”		
11 B Classified Display Ads B&W	Debbie MacKown, Chris Saghy Carroll County Times Traynor’s Floor & Carpet – “30 Year Anniversary”		
12 B Classified Display Ads Color	Janice Rash, Betty Jo Trexler Cecil Whig Powell Realtors – “76 Watson Way”	Maggie Tome Cecil Whig Century 21 – “Fair Hill International”	Tom Eshelman, Chris Saghy Carroll County Times Central Maryland Sunrooms – “See Our New All-Season Display Room”
13 B Print Promotion of Newspaper	Gwen Welty, Chris Saghy Carroll County Times Carroll County Times – “No Better Way to Start the Day”	Gwen Welty, Chris Saghy Carroll County Times Carroll County Times – “Grow with us”	Janice Rash, Bill Sims Cecil Whig Cecil Whig – “Jane Weaver Brings you the News”
14 B Community Service	Linda Littlefield The Star Democrat Star Democrat/Ideas for Kids – “Summer Fun for Tots to Teens”	Sally Covey The Star Democrat Passport to the Arts – “Winter Arts Calendar”	Bobby Schaller, Jaci Hoffmann The Daily Times Ben’s Red Swings – “Randy Lee Ashcraft”
15 Best Blooper (All Divisions)	Johanne Watson The Frederick News-Post Frederick County Teachers Association – “American Education Week” <i>Education misspelled.</i>	Johanne Watson The Frederick News-Post American Red Cross – “Hero?” <i>Red Cross ad printed in blue.</i>	Christina Garvine The Aegis Harford Mall – “Calendar of Events” <i>Location of events - mall logo - left off ad.</i>