

Maryland, Delaware, D.C. Press Association

2003 Advertising Contest Winners

Division C: Non-dailies over 20,000

Category	1st Place	2nd Place	Honorable Mention
1 C Local Retail B&W, less than 1/2 page	Timothy C. Thew Laurel Leader Columbia Soccer Club – “Travel Team Tryouts”	Art Department The Aegis Harford Mall – “January”	Emiko Watanabe Northeast Booster Robomower – “It Mows. You Don’t.”
2 C Local Retail B&W, 1/2 page or more	Aziza L. Doumani Columbia Flier University of Maryland – “Friendly Children and Teens Needed”	Michael Szlachetka, Rachel Gillies The Catholic Review Apostleship of the Sea – “Dear Lord, Be Good to Me”	Timothy C. Thew Columbia Flier Computer Shop – “Father’s Day Special”
3 C Local Retail Spot Color	Michael Szlachetka, Rachel Gillies The Catholic Review Society for the Propagation of the Faith – “Lenten Sacrifices”	Julie Kichline The Aegis Pleasant View Baptist – “Easter Musical Drama”	Jean Fisher, Toni Adams Bowie Blade-News Free State Mall – “Children’s Expo”
4 C Local Retail Full Color	Emiko Watanabe Columbia Flier Blue Pointe Grille – “Specializing in Seafood. . .”	Aziza L. Doumani Towson Times Holiday Inn Select – “Easter Buffet”	DeeDee DiFronzo, Dale Rose Maryland Beachcomber Frog House – “The Frog House”
5 C Local Retail Campaign B&W	Akisha Soth, Production Department The Catholic Review Schimunek Funeral Homes – “Because We Care Campaign”	Susan Whatley, Christina Garvine, Deb Wilkie The Aegis Beechtree Golf Club – “Golf Club Campaign”	Art Department The Aegis Arrow Electric – “Arrow Electric Campaign”
6 C Local Retail Campaign Color	Art Department The Aegis Grimmels – “Sale Campaign”	Deb Wilkie, Christina Garvine The Aegis Adams Chevrolet – “Adams Campaign”	Michael Szlachetka, Chris Reynolds The Catholic Re view Adam’s Automotive – “Adam’s of Annapolis”
7 C Special Section	Susan Connell, Marc LeGoff, Diane Pajak, Sandi Riegart, Karen Longanecker, William Peterson Howard County Times Various Advertisers – “Holiday Gift and Entertaining Guide”	Maryland Beachcomber Staff, The Daily Times Composing Staff Maryland Beachcomber Various Advertisers – “Plate Expectations”	Art Department, Photo Department The Aegis The Aegis – “Remembering Isabel”

8 C Linage Builder	Maryland Independent Staff, Jason Linville Maryland Independent Various Advertisers – “High School Schedule Posters”	Anne Adams Kennedy, Joe Bissett The Aegis Harford County Office of Economic Development – “Farm Visitation Day”	Maryland Independent Staff Maryland Independent Various Advertisers – “Valentine’s Day Pages”
9 C Promotion House Ads	Michael Szlachetka, Mary Dewar The Catholic Review The Catholic Review – “Why Does my Parish. . .”	Julie Kichline The Aegis The Aegis – “Proudly Salutes”	Michele Moy, Julie Stromberg, Pam Stegemerten Columbia Flier Patuxent Online – “Can’t Read this Week’s Newspaper?”
10 C Classified Promotion House Ads	Steven Headley, Justin Kline, Pauline Cardello, Steve Myers, Maureen Rickey, Sandy Ondrejczak Maryland Independent Southern Maryland Newspapers – “Your Stuff’s as Good as Gone”	Pam Stegemerten Howard County Times Patuxent Classifieds – “Is This Your Idea of Advertising?”	Julie Kichline The Aegis The Aegis – “Automotive”
11 C Classified Display Ads B&W	Art Department The Aegis Dwight Enterline – “Piano Lessons”	Art Department The Aegis Sunnyburn Fencing – “Sunnyburn Fencing”	
12 C Classified Display Ads Color	Steven Headley, Steve Myers, Sandy Ondrejczak Maryland Independent Adventist Home Health – “Make Everyday a Sundae.”	Steve Myers, Sandy Ondrejczak Maryland Independent Flippo Construction – “Feeling Like You Don’t. . .”	Steve Myers, Sandy Ondrejczak Maryland Independent Flippo Construction – “Now Hiring”
13 C Print Promotion of Newspaper	Chic Davis, Rosa Foley The Catholic Review The Catholic Review – “Fat Free Media Kit”	Anne Adams Kennedy The Aegis The Aegis – “Save up to \$40 Now”	Julie Kichline The Aegis The Aegis/Homestead Publishing – “Media Kit”
14 C Community Service	Pam Moss Howard County Times Patuxent Publishing Company – “Parents’ Guide to Child Safety on the Internet”	Jean Fisher, Toni Adams Bowie Blade-News Bowie Blade News/Bowie High School – “We Need This”	Art Department The Aegis Relay for Life – “Relay for Life Campaign”
15 Best Blooper (All Divisions)	Johanne Watson The Frederick News-Post Frederick County Teachers Association – “American Education Week” <i>Education misspelled.</i>	Johanne Watson The Frederick News-Post American Red Cross – “Hero?” <i>Red Cross ad printed in blue.</i>	Christina Garvine The Aegis Harford Mall – “Calendar of Events” <i>Location of events - mall logo - left off ad.</i>